



Bringing **hope** to military families.

The Operation Baby Foundation is a veteran founded 501(c)(3) nonprofit organization that provides grants to active duty military and veteran couples diagnosed with medical infertility to assist with reproductive treatment, adoption, and surrogate costs.

Our vision is to ensure that no service member or veteran has to abandon the hope of having children due to financial constraints.

OUR STORY

Co-founders Emma and Nick Perkins are both military veterans who met while stationed in Savannah, Georgia. They were married in 2017 and quickly began trying to grow their family. Unfortunately, after experiencing multiple miscarriages, Emma was diagnosed with a rare genetic disorder that severely reduces her chances of pregnancy. With limited options, they decided to pursue fertility treatment, and have since suffered through eight failed IVF cycles.

During their difficult journey, they met other military couples with similar heartbreaking stories. Sadly, many of these families could not afford to continue paying for treatment, given the high costs are not covered by the Department of Defense's healthcare system. After witnessing these inequalities firsthand, Emma and Nick decided to turn their adversity into an opportunity to help others.

Operation Baby was founded in 2020 as a way to give back to those in the military and veteran community who share Emma and Nick's struggle with infertility. Whether beneficiaries opt for expensive medical fertility treatment, need help navigating the complex labyrinth of the adoption process, or want to explore surrogacy or other methods, Operation Baby is there to support these families—we believe the strength of our Armed Forces depends on it.

THE MARKET

- 1 in 8 active duty service members are affected by infertility.

THE PROBLEM

- The military's healthcare system offers limited fertility treatment options for couples diagnosed with medical infertility.
- IVF, surrogacy, or adoption are often the only solutions for service members who are unable to get pregnant naturally – unfortunately, government benefits do not cover these costs. As a result, these service members must often spend tens of thousands of dollars to grow their families.
- The majority of active duty service members earn less than \$60K per year and are unable to afford these options.

THE SOLUTION

- The Operation Baby Foundation provides financial grants up to the amount of \$5K to eligible couples to assist with fertility treatment, adoption, and surrogate costs.



\$80K+

Financial grants
awarded

17

Military/Veteran
families supported



**“OUR FOUNDATION HAS ALLOWED US TO
GIVE BACK TO THE COMMUNITY THAT WE
LOVE BY CREATING MORE EQUITABLE
ACCESS AND OPPORTUNITY FOR OUR
MILITARY AND VETERAN FAMILIES WHO
ARE STRUGGLING WITH INFERTILITY”**

**–NICK PERKINS
CO-FOUNDER AND COO**

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